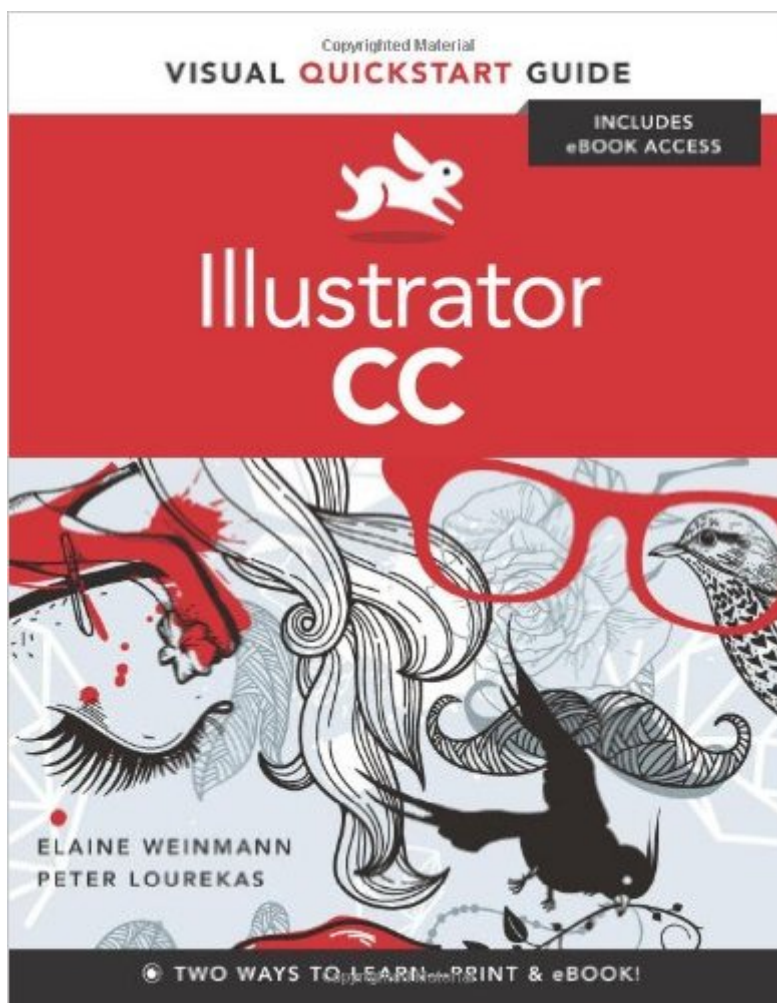


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Illustrator CC: Visual QuickStart Guide



Synopsis

For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC covers the new enhancements and features, including significant upgrades to the interface, new unembed an image, multiple file placement, images in Brushes, and touch type and Free Transform tool. The new and updated Illustrator CC features are clearly marked with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers. Includes eBook In addition to concise, step-by-step explanations of core tools and tasks, with plenty of helpful screen shots to keep you on track as you work, Illustrator CC: Visual QuickStart Guide includes the eBook. You can download digital versions of this book to load on the mobile device of your choice so that you can continue learning whenever and wherever you are. We provide you with EPUB, PDF, and MOBI eBook formats to ensure that you get the experience that best suits your viewing needs.

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Customer Reviews

I'm new to graphics products like the Weinmann and Lourekas book. I'm also new to Illustrator. The book is readable and warrants the overall praise that one instructor made. However, there is one unforgivable drawback in this book that makes it very difficult for the uninformed lone reader-- the lack of explicit definition of terms and a full scale glossary. For example, the index refers me to p.155 for the definition of anchor point, but on that page the definition has gone AWOL. Definition, to me, means more than "corner anchor points have no direction handles, one direction handle, or a pair of direction handles ." A complicated product like Illustrator CC deserves more than a linear recipe book of show and tell. It should offer the reader a way to understand the terms as to their function without ambiguity. I would look for a another book with a meaningful glossary.

I'm an Adobe Certified instructor for Illustrator and I've been using this book for many years. The information provided is correct and informative, with a great index. I would recommend this for anyone struggling with Illustrator, when you want to just know what to click on and where it is!

This book is a great reference for everyone interested in Adobe Illustrator. For graphic designers it's a must have! The language is pretty dry and hard to get through, but it works as a quick reference guide to AI's many functions.

While this book is very comprehensive, Illustrator is very complex and wide ranging. To me, they would have done much better to break the chapters up into discrete lessons. I have also been a Corel Draw person, and the switch to Illustrator is very hard. I still continue to use Corel as it is much more intuitive and easier to use, although not as deep as Adobe. I am still very confused by Illustrator as I try to go through this book.

Super great book to use to learn Illustrator. It has many many sections for different styles and techniques. It includes pictures and text descriptions so it is easy to reference and to follow. I highly recommend it!

I am new to Illustrator so everything is a mystery to me. I tried reading this book from the very start to patiently work my way through it but found I had too many questions right away to wait for the book's answers in the middle or end. One example was how to work with pdf images in Illustrator. So, in the end, I've been skipping around to various places in the book to get snatches of the answers I need to do the things I want to do at that moment and, in this regard, the book is very

helpful and clearly written. It is starting to gel for me after about a week of intense work at computer in Illustrator using this book supplemented by many, many YouTube lessons on specific topics. It would be helpful to better understand, at the outset, that Illustrator may not offer full functionality for graphics work i.e. some things that Illustrator can NOT do which can be done by, for instance, Photoshop and how to use the various other Creative Cloud offerings by Adobe to supplement work in Illustrator.

This book is a textbook for my MFA in Jewelry and Metal Arts. I've never used illustrator, but these step-by-step tutorials and guidelines are great for visual learners.

I haven't really had a chance to use this guide that much as it came and looked a bit complicated to jump into.

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